

Affordable steel at uncompromised quality.

CAPABILITY STATEMENT



AUSSIE STEEL DIRECT

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aussiesteeldirect.com.au



WELCOME TO

AUSSIE STEEL DIRECT

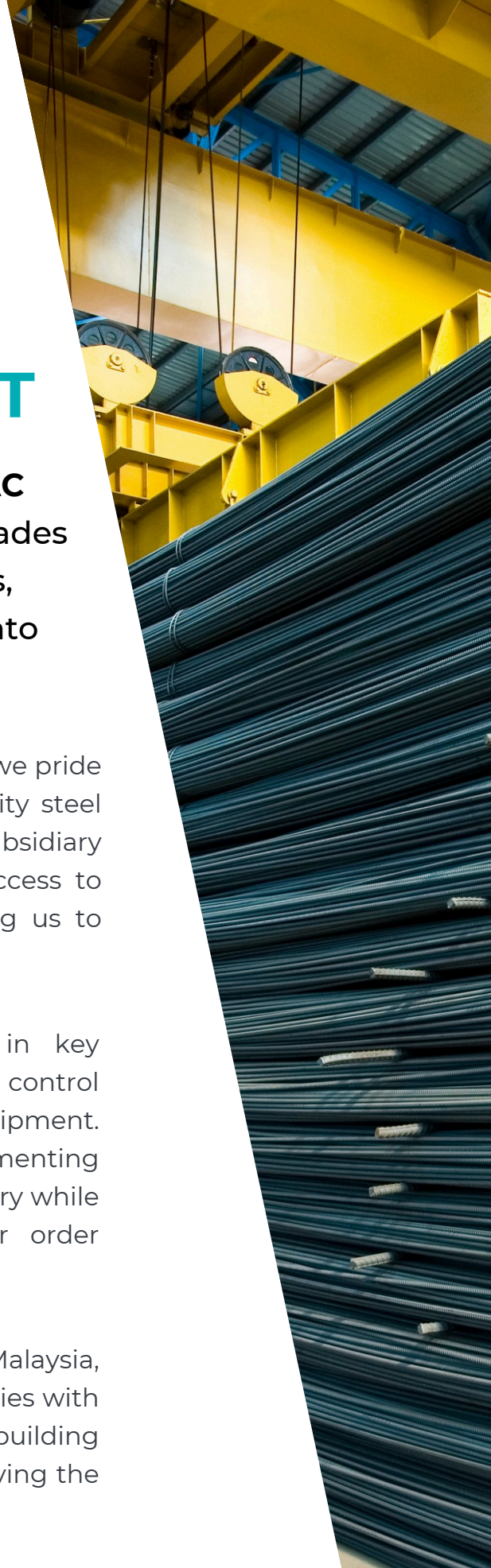
A subsidiary of our parent company - **ASPAC Alliance Steels**, we are empowered by decades of experience and manufacturing networks, importing over half a million tons of steel into Australia since 1998.

As an Australian-owned and operated steel importer, we pride ourselves on delivering a diverse range of high-quality steel products to customers across the country. Being a subsidiary of the ASPAC Alliance Group grants us exclusive access to channels of steel manufacturers worldwide, enabling us to deliver reliable and economical steel solutions.

Our extensive network of local representatives in key manufacturing countries ensures hands-on quality control and direct oversight of orders — production to shipment. From negotiating the best steel contracts to documenting the container loading, we guarantee a seamless delivery while providing complete transparency throughout your order journey.

Strategically positioned with offices in Australia and Malaysia, Aussie Steel Direct combines global sourcing capabilities with Australian market expertise. We're committed to building lasting partnerships and look forward to continue serving the Australian market for years to come.

"A family-owned business
committed to building Australia's future."





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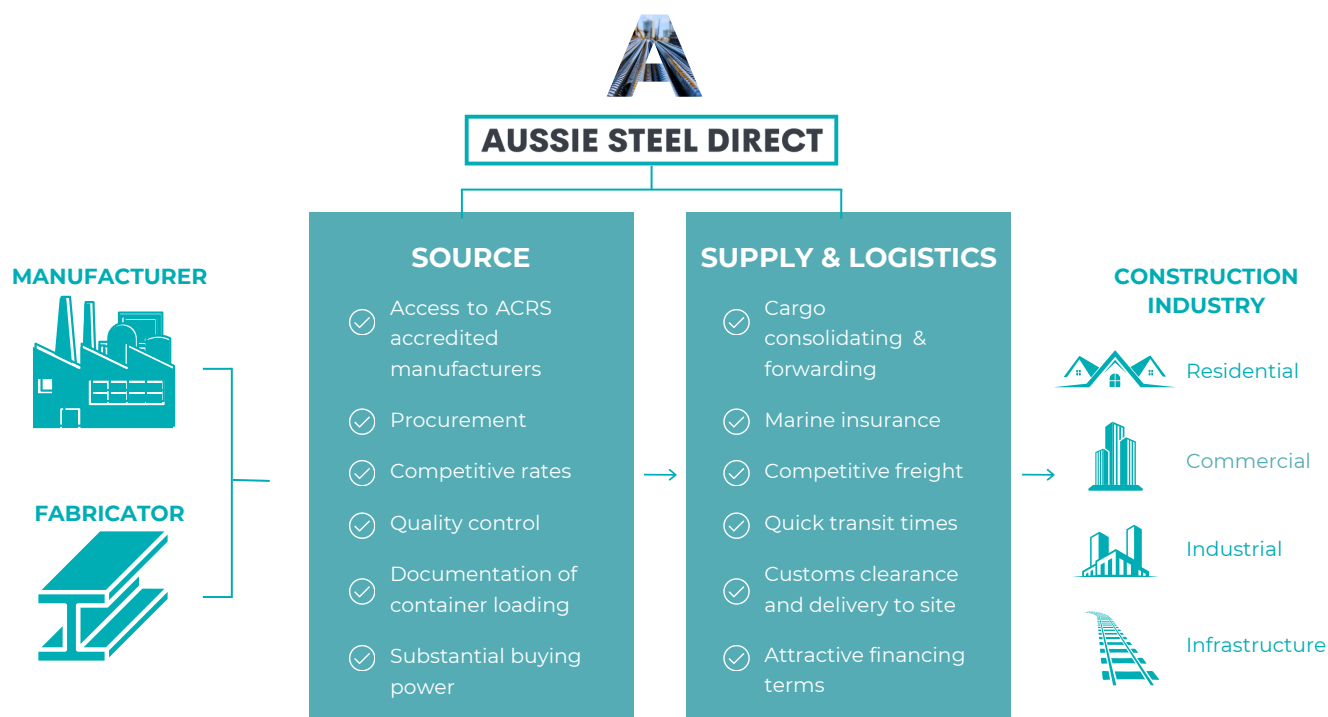
END-TO-END SUPPLY CHAIN EXCELLENCE

From factory floor to your door, Aussie Steel Direct manages every aspect of your steel supply chain. We handle all logistics: consolidation, packing, customs clearance, and delivery — ensuring a seamless experience.

Being in the steel business for decades has given us substantial buying power - a benefit we pass on to our customers. We're able to accommodate orders of any scale, from less than a container loads for precast manufacturers to bulk shipments for major infrastructure projects, Aussie Steel Direct does it all.

Using tried-and-tested manufacturers from around the world, we're able to guarantee the quality of all steel products. As well as having rigorous quality-control measures in place, we're able to finance the full supply chain with attractive terms.

We take marine transit insurance as standard practice — providing a peace of mind that any damage or accidental loss in transit is totally covered.



COMMITTED TO INNOVATION & QUALITY



Our procurement consists exclusively of products certified by the **Australasian Certification Authority for Reinforcing and Structural Steels (ACRS)**, guaranteeing compliance with Australian and New Zealand standards. As the industry's most rigorous and independent certification body, ACRS accreditation ensures uncompromising quality in every product we deliver.



Demonstrating our commitment to innovation in Australia's construction future, Aussie Steel Direct is proud to announce our membership with the **National Precast Concrete Association Australia (NPCAA)**. Through strategic partnerships with Australasian steel mills, we've developed exclusive supply channels for precast manufacturers, specialising in ACRS-accredited fully threaded reinforcing bars.

EMPOWERED BY ASPAC ALLIANCE GROUP



Established in 2008, the **Aspac Alliance Group (AAG)** has grown to be a multifaceted organisation that manages a diverse portfolio of businesses, providing products, services, and projects for government and private enterprises across Australia and the Asia Pacific.

Today, **AAG** serves as the parent company to a family of businesses that share a core commitment to family values, honesty, trust, and reliability. Now led by CS Wong, May and their children, AAS continues to combine outstanding products and materials with the kind of warm, friendly, and family centric service that's led to ongoing expansion and continued business success.



Aspac Alliance Steels (AAS) is the first business of the Aspac Alliance Group, serving as a trusted steel procurement partner across the Asia Pacific. Founded in 1998 by CS Wong and May Ooi, **AAS** has since delivered quality building materials for residential, commercial, and industrial construction projects to Australia and the Pacific Islands over two decades. Headquartered in Malaysia, AAS currently partners with leading Asian manufacturers in developing global markets, with operations spanning three continents and 22 countries.

AAS extends comprehensive trade solutions to its clients, delivering the highest quality products on-time and on-budget, strengthening its position as the leading supplier of building and construction materials for Australia and the Pacific Islands.



Concrete Thread Systems (CTS) was established in 2015 as a Malaysian based reinforcement steel fabricator providing Cut to Length (CTL) and Cut and Bent (C&B) services. The company has since evolved to become a strategic offshore partner for Australian suppliers in the concrete connection technology, offering M threading, Rebar Upsetting, and comprehensive coupler and ferrule development and testing. This expertise supports both precast and cast-in-situ construction applications.

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Aussie Steel Direct (ASD) was founded in 2024 as a Melbourne based subsidiary of **AAS**, leveraging its connections to accredited manufacturers from the parent company to supply Australian customers with high-quality, certified steel products, ensuring timely delivery and exceptional economic value, every time.

Aussie Steel Direct believes in being Australian-owned and operated, maintaining strong local leadership with three of its four directors being Australians. The company leverages its integration with other businesses in the **Aspac Alliance Group** to deliver a full range of economical steel processing solutions - from offshore bar cutting and bending to the development of specialized connection systems such as fully threaded reinforcing bars and its supporting components for partners in the concrete technology space.

AUSSIE STEEL DIRECT PRODUCT RANGE

Aussie Steel Direct offers a complete range of top-quality Reinforced Steel Bars, Coils, and Wire sourced from ACRS-certified providers that comply with the AS/NZS 4671:2019 standard.





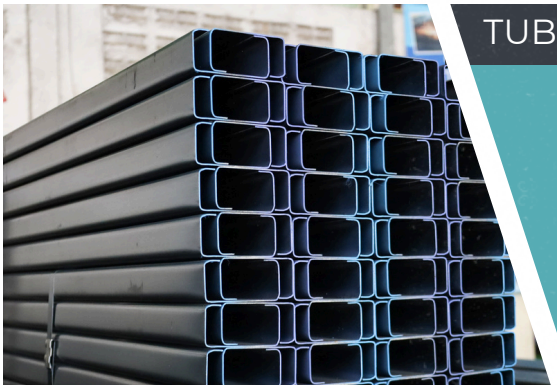
REINFORCING STEEL

- Reinforcing Bar and Mesh AS 4671
- Reinforcing Wire (Plain, Ribbed & Indented)
- Reinforcing Bar in Coil
- Cast-In Plates
- Fully Threaded Reinforcing Bar
- M Threaded Reinforcing Bar
- Couplers & Ferrules



FLAT ROLLED PRODUCTS

- Hot and Cold-Rolled Coil AS 3678 & AS 1595
- Galvanised and Slitted Coil
- Aluzinc & Prepainted Steel Coil AS 1397 and AS 2728
- Hot-Rolled Plate & Slab
- Stainless Steel Coil & Sheets
- Aluminum Sheets



TUBULAR PRODUCTS

- Structural Hollow Sections AS 1163 (SHS, RHS & CHS)
- Pre Galvanised SHS
- Blue Painted SHS
- Seamless Pipes
- Welded Pipes
- API Casing & Line Pipes



STRUCTURAL & MERCHANT STEEL

- Universal Beams & Columns AS 3679 (Hot-Rolled and Fabricated)
- Parallel Flange Channel
- Angle, Round & Flat Bars
- Sheet & Tubular Piles
- Angle, Round & Flat Bars



VALUE ADDED PRODUCTS

- Specialty Connection Systems (Threaded Bars and Supporting Components)
- Cut to Length and Cut & Bent
- Custom Mesh Sizes
- Custom Fabrication for Universal Beams & Columns
- Prefabricated Elements for infrastructure projects
- Connection Systems

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